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ARCOR S.A.I.C. is the world's leading candy manufacturer and the main exporter of confectionery from Argentina, Brazil, Chile and Peru. Also, Bagley Latinoamérica S.A., Danone and Arcor's joint venture, is one of the major cookies & crackers companies in South America. Founded over 60 years ago, ARCOR owns many of Latin America's leading consumer brands such as Rocklets, Butter Toffees, Menthoplus, Topline, Arcor Cofler, Bon o Bon, Nikolo, Sapito, Mr Pop's, La Campagnola and BC. It employs more than 20,000 people, has revenues of over \$3.3 billion and its products are commercialized in more than 120 countries across the world. ARCOR's products are manufactured in 39 industrial plants (29 in Argentina, 5 in Brazil, 3 in Chile, 1 in Mexico and 1 in Peru) and as a Group, has a production volume of three million kilograms per day.

Oracle JD Edwards at ARCOR

In 2009, to cope with the group's rapid growth, ARCOR chose to implement JD Edwards EnterpriseOne 9.0 On Demand, (before 2009, ARCOR used version 8.1). At ARCOR, JD Edwards EnterpriseOne is used to standardize financial, commercial and logistics administration. More than 4,500 people at ARCOR use JD Edwards to process over 164 million daily transactions across 29 food production facilities and executive offices. The first-phase JD Edwards EnterpriseOne On Demand environment went live in January 2010. Since then, ARCOR has expanded its relationship with Oracle Managed Cloud Services to include Demantra, Siebel, and Hyperion solutions.

We found ARCTOOLS to be an extremely easy to use and efficient tool. ARCTOOLS has given us the ability to really manage our application data and because of its flexibility and adaptability to other applications, the ARCTOOLS project has delivered a strong return on investment.

Juan Carlos Monteros, IT Project Leader, ARCOR

Call us for a demo today

Success Story

JD Edwards Data Purging and Archiving

The search for a solution to proactively manage ERP data started in 2010 as part of the larger IT infrastructure review. The team recognized that the standard JD Edwards purge and archive tools were not sufficient to meet their needs and that building an in-house solution would displace resources from core tasks.

ARCTOOLS was chosen as it came highly recommended and had proven its worth to more than 400 Oracle JD Edwards clients worldwide. The project focused on critical processes, *Predictive Trade Planning and Demand Management* and delivered immediate productivity improvements including better ERP performance and fewer issues with database timeouts in the production environment.

From JD Edwards to Demantra

Such was the success of the JD Edwards data purging and archiving project that the team began to see that ARCTOOLS could also help them address data management issues in other applications. Next on the data optimization list was Demantra, Oracle's demand management, sales and operations planning tool. Due to the large volume of data which was growing at a very fast rate, system performance was becoming an issue. Thanks to ARCTOOLS open architecture and module adaptability, the same team was able to quickly and easily configure ARCTOOLS to optimize the Demantra database. This was easily handled by creating an additional environment on the existing ARCTOOLS instance.

The following Demantra modules were in scope for this data management requirement:

Demand Management & Annual Operation Planning	Predictive Trade Planning	Discount & Price Management
<ul style="list-style-type: none"> • Sales (3 years online) • Forecast (18 months) • Year end estimated • Sales planning 	<ul style="list-style-type: none"> • Promotions 	<ul style="list-style-type: none"> • Discounts • Price lists • Bonuses

The initial set of modules was configured in a matter of days and once validated went live in a controlled, scheduled manner similar to the JD Edwards modules.

The project delivered impressive results:

Demantra Table	Total Transactions	Nbr Archived	% Archived
AUDIT_DATA	464,318,109	370,844,045	79.87%
AUDIT_FILTER_VALUES	53,152,095	44,396,762	83.53%
SALES_DATA	91,899,055	3,576,479	3.89%
PROMOTION_DATA	40,961,167	10,294,979	25.13%
PROMOTION_MATRIX	33,929,039	8,416,084	24.80%
ARO_PTP_PROM_DETAIL	8,631,939	6,464,638	74.89%

Purging and Archiving Going Forward

Purging and archiving at ARCOR saves time and money and frees up the IT team to focus on higher value added tasks. Because of the value delivered by the JD Edwards and Demantra projects, optimizing data is now being extended to other ARCOR applications, making ARCTOOLS a template solution for all data management archiving requirements.

ABOUT ARCTOOLS

ARCTOOLS is the leading purge and archive solution for JD Edwards EnterpriseOne & World. ARCTOOLS was developed by recognized JD Edwards experts DCSoftware and Redfaire in collaboration with JD Edwards. ARCTOOLS can also be used to purge and archive non-JDE Applications such as, Oracle Demantra, Agile PLM, other ERP applications and custom applications.
www.arctools.com

DCSoftware

DCSoftware, Inc. was founded in 1996 by David Shea. Dave has been working in IT for more than thirty years and has held senior IT positions at a number of companies. He also spent 6 years with one of the largest systems consulting organizations in the world, working in software development, sales and installation. Dave has more than twenty-five years experience of working in ERP environments.



Experts in Oracle, with a particular focus on JD Edwards, Redfaire is an Oracle Platinum Partner with offices in France, UK and Ireland. Redfaire provides a full suite of software implementation and support services and has extensive experience of international deployments. Redfaire has also achieved expertise in Oracle JD Edwards mobility, SaaS and data purging and archiving.
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▶ Connect with ARCTOOLS



Call us for a demo today

ARCTOOLS - A Versatile Purging & Archiving Solution

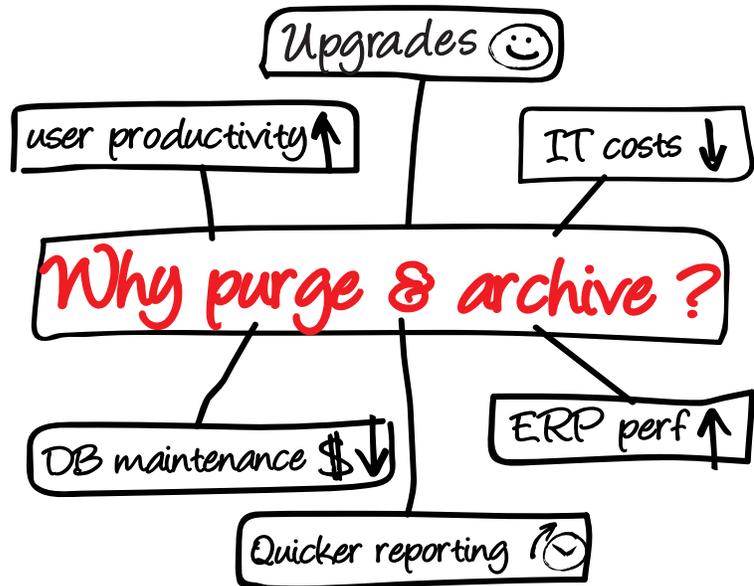
Did you know that ARCTOOLS helps you purge and archive non - JD Edwards applications? Budgets are tight, time is short, and you need to make your IT dollars work harder for you.

The ARCTOOLS team understands this. That's why we have expanded ARCTOOLS functionality so that you can now use ARCTOOLS to purge and archive a range of applications and databases:

- Oracle Demantra
- Oracle Agile PLM
- Any custom application

This expansion of the ARCTOOLS application will include more preconfigured solutions available with future releases of the software.

ARCTOOLS is a single, scalable solution that can be used across applications - saving you time, money and making it easier for you to build the data purging and archiving business case.



5 Reasons to Purge & Archive Application Data

1. Improve application performance.
2. Make upgrades safer and easier.
3. Save time by reducing database maintenance.
4. Increase productivity - your IT team can spend more time on innovation.
5. Save money on storage.

5 Reasons to Choose ARCTOOLS

1. ARCTOOLS is a proven solution - over 400 customers worldwide.
2. ARCTOOLS delivers fast ROI - it can be installed in a few hours and running in a few days.
3. ARCTOOLS is a versatile solution - it can be used on many different applications.
4. ARCTOOLS is easy to use and lets customers quickly take ownership of the solution.
5. ARCTOOLS delivers excellent customer support.

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